

## **Scammer Awareness Month March 2026**

**WHEREAS**, scams and fraudulent activities continue to impact individuals, families, seniors, and businesses across Canada, causing significant emotional distress and financial loss; and

**AND WHEREAS**, scammers often use deception, manipulation, and modern technology to target vulnerable members of our communities, including seniors, newcomers, youth, and small business owners; and

**AND WHEREAS**, romance or sweetheart scams, where criminals build emotional relationships online to manipulate victims into sending money or personal information, have become one of the most devastating forms of fraud, leaving victims with both financial loss and emotional trauma; and

**AND WHEREAS**, raising awareness about the warning signs of scams, including romance scams, phishing, identity theft, and financial fraud, can help individuals recognize suspicious behaviour and protect themselves and their loved ones; and

**AND WHEREAS**, community organizations, advocates, and public safety agencies play a vital role in educating residents, supporting victims of fraud, and encouraging individuals to report scams and suspicious activity; and

**AND WHEREAS**, increasing public awareness strengthens our community by empowering residents to stay informed, remain vigilant, and support one another in preventing fraud;

**NOW THEREFORE BE IT RESOLVED THAT**, the Council of the Town of Pelham, hereby proclaim the month of March 2026 as “Scammer Awareness Month” in the Town of Pelham and encourage all residents to learn about fraud prevention, remain vigilant against scams including online sweetheart scams, and work together to protect our community.

**DATED AT** the Town of Pelham this 25<sup>th</sup> day of March 2026.



Mayor Marvin Junkin  
Town of Pelham