



Town of Pelham Revised Strategic Plan 2021-2022

-  Support a strong organization
 -  Ensure financial responsibility
 -  Enhance communication and engagement
 -  Build strong communities and cultural assets
 -  Develop a risk management framework to prioritize decisions
 -  Grow revenue by promoting our cultural assets while protecting our environmental assets
- 

Introduction

In late September of 2020, after the fall by-election, Pelham Town Council reviewed the revised Strategic Plan. In conjunction with the Town's Senior Leadership Team, the revised plan's actions were reviewed for completion and additions, setting out new issues and priorities.

The revised Strategic Plan guides Council's decision-making focus, allowing the Town to accurately measure its performance and report its results to the community.

The updated plan highlights Council's commitment to addressing the community's needs in the short- and long-term future. As a growing community, Pelham faces challenges unique to those who live here; how Council addresses these challenges will shape our community.



Mayor
Marvin Junkin



Ward 1 Councillor
Marianne Stewart



Ward 1 Councillor
Wayne Olson



Ward 2 Councillor
Ron Kore



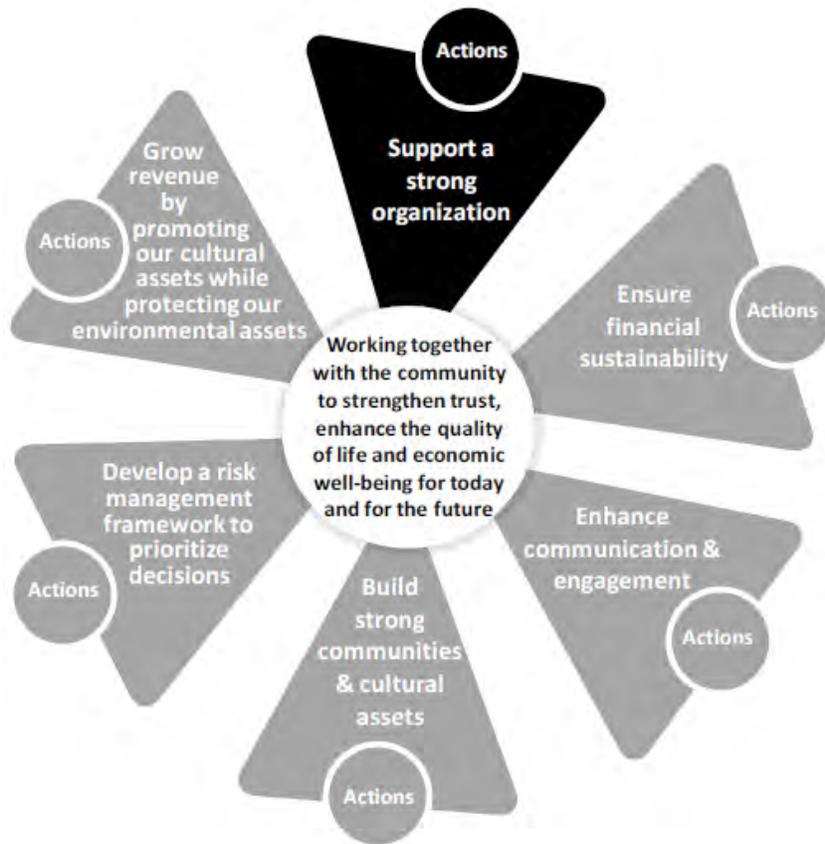
Ward 2 Councillor
John Wink



Ward 3 Councillor
Lisa Haun



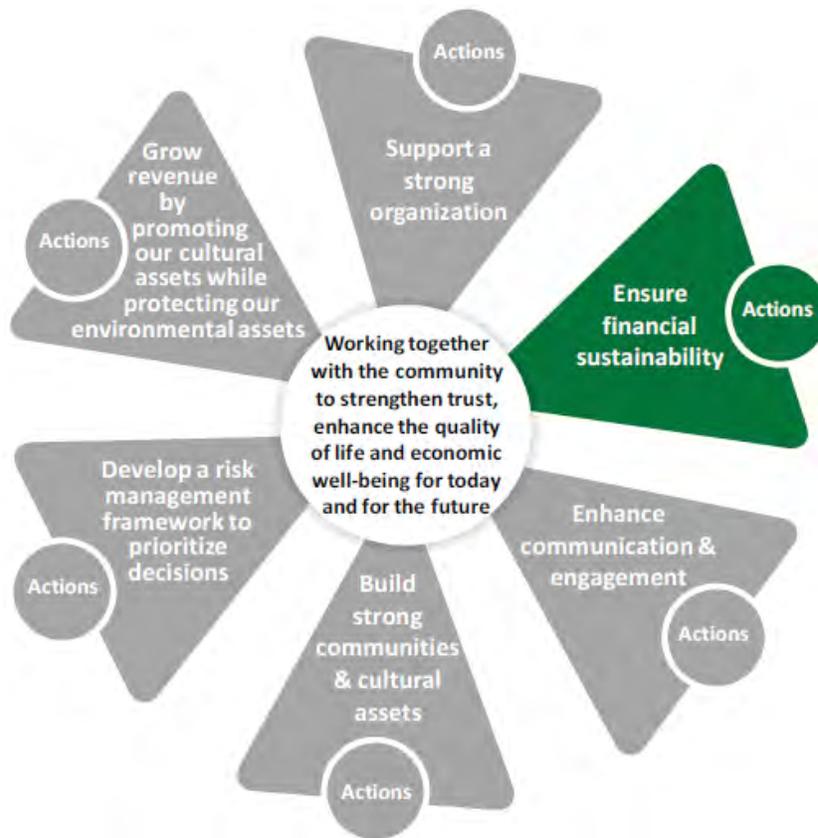
Ward 3 Councillor
Bob Hildebrandt



Support a strong organization: to achieve this priority, we will focus on the following actions:

- Develop a Delegation of Authority By-law
- Develop a Plan for Public Works Operations
- Review Terms of Reference for Committees and Boards
- Compensation/ Performance Management and Staff Recognition

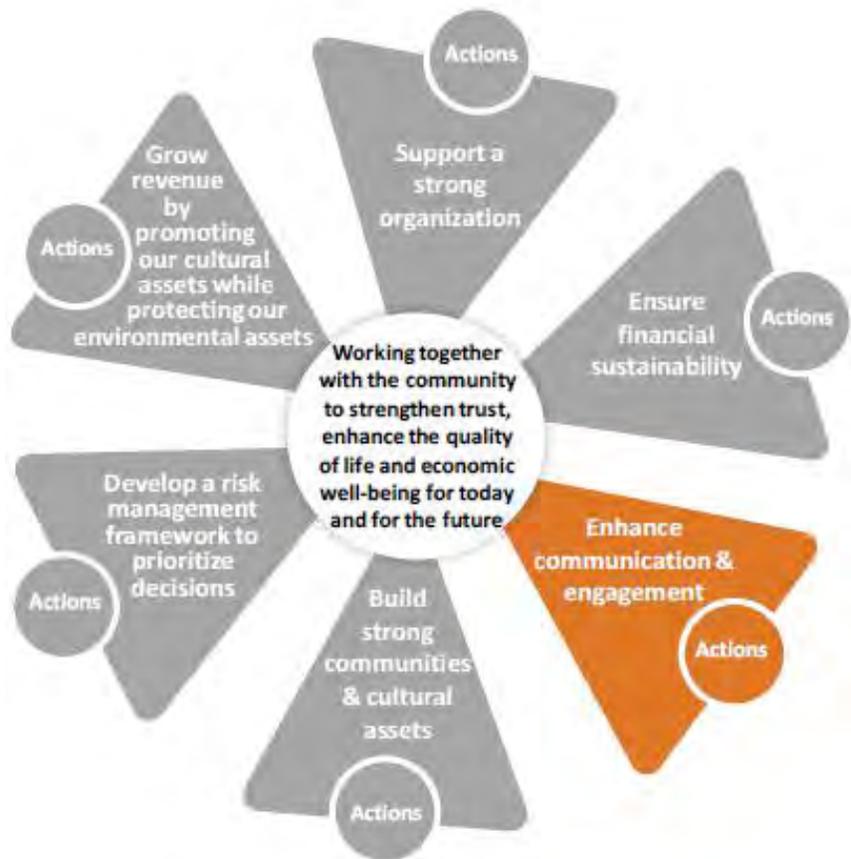
Actions are in no ranked order.



Ensure financial sustainability: to achieve this priority, we will focus on the following actions:

- Prepare Capital Asset Management Plan
- Prepare East Fenwick Secondary Plan
- Pursue Joint Initiatives – Purchasing, Building, Drainage, Legal
- Update Purchasing Policy; Changes re: Purchasing/ Procurement

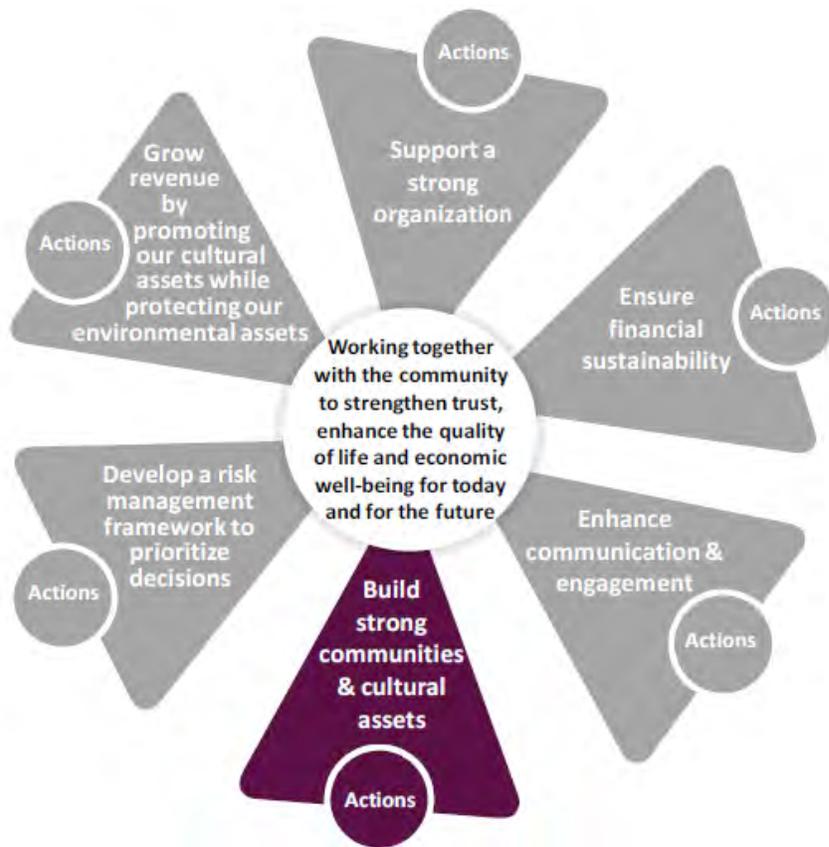
Actions are in no ranked order.



Enhance communication and engagement: to achieve this priority, we will focus on the following actions:

- Complete Illumination By-law
- Develop By-law Enforcement Policy
- Enhance PSR System and Proactive Communication Protocol
- Join Lincoln-St. Catharine’s Tourism Partnership
- Improve Search Engine on Town Website

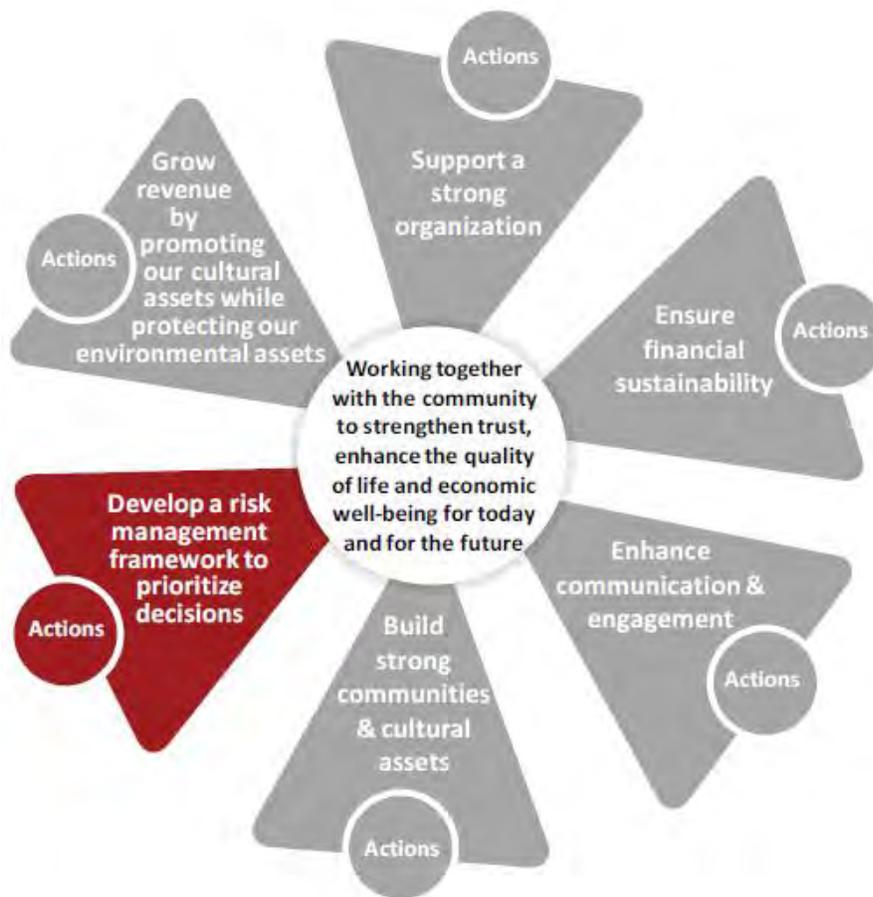
Actions are in no ranked order.



Build strong communities and cultural assets: to achieve this priority, we will focus on the following actions:

- Develop New Zoning By-law
- Determine Future of Library
- Future Urban Lands Needs Analysis
- Develop Community Improvement Plan
- Prepare Staff Report on BIA's for Fenwick, Fonthill, Ridgeville

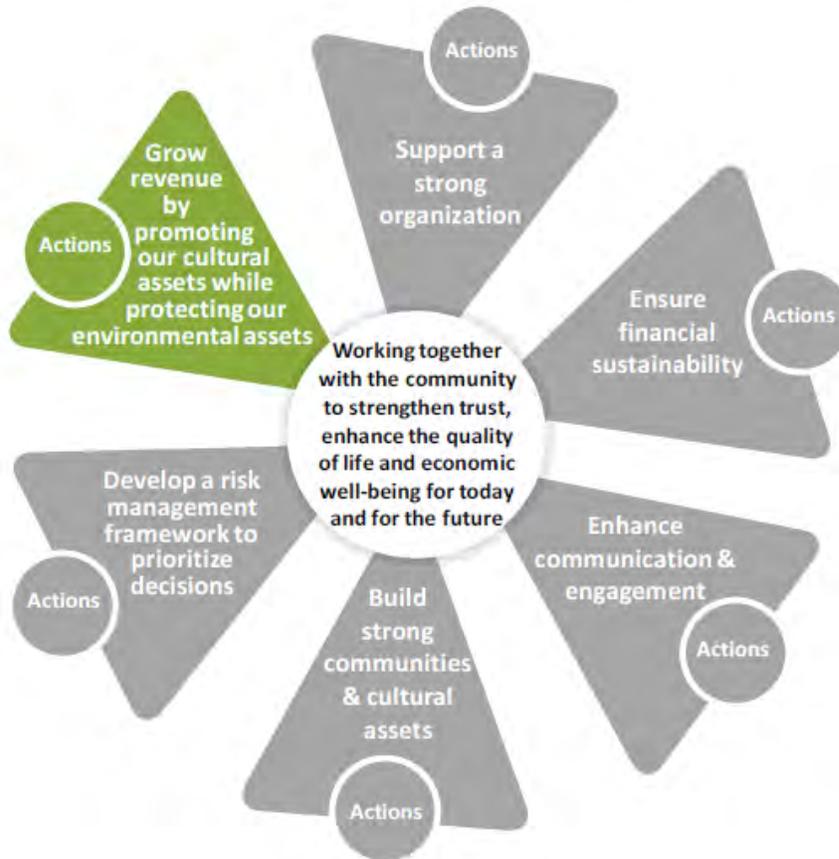
Actions are in no ranked order.



Develop a risk management framework to prioritize decisions: to achieve this priority, we will focus on the following actions:

- Prepare Town Club Policy and Agreements
- Prepare Succession Plan
- Prepare Risk Management Framework
- Storm Water Ponds: Policy and Fencing Review

Actions are in no ranked order.



Grow revenue by promoting our cultural assets while protecting our environmental assets: to achieve this priority, we will focus on the following actions:

- Develop a Parking Strategy
- Explore Options for Urban Tree Canopy
- Review Energy Efficiency & Green Energy Initiatives
 - Electric Vehicle Charging Stations, Solar Energy, LED Conversion
- Climate Change; Best Practice; Community Education

Actions are in no ranked order.

2021-2022 Strategic Plan Prioritization

1 - 5	6 - 10	11 - 15	16 - 20	21 - 25	26 - 30
Update Zoning By-law	Options for Urban Tree Canopy	Succession Plan	Community Improvement Plan	Terms of Reference for Committees and Boards	East Fenwick Secondary Plan
Future of Library	Enhance PSR System and Proactive Communication Protocol re: PSR System	Parks and Recreation Review	Update Purchasing Policy; Changes re Purchasing/ Procurement	Climate Change Best Practice Community Education	Improve Search Engine on Town Website
Parking Initiatives and Maser plan + MCC Parking Strategy	Energy Efficiency & Green Energy: Electric vehicle charging stations; solar energy; LED conversion	Plan for Public Works Operations	Explore joint initiatives – Purchasing, building, drainage, legal	Compensation/ Performance Management and Staff Recognition	
Complete Illumination By-law	Join Lincoln- St. Catharine's Tourism	Staff Report on BIAs for Fenwick, Fonthill, Ridgeville	New Procedural By-law	Capital Asset Management Plan	
By-law Enforcement Policy	Town Club Policy and Agreements	Delegation of Authority By-law	Risk Management Framework	Future Urban Lands Needs Analysis	

Actions are in no ranked order within each category. The categories serve to illustrate the general prioritization of each action.