

# Pelham 2016 Strategic Plan

NIAGARA

## Vision

To be the most vibrant creative & caring community in Niagara

## Mission

Enhance the quality of life in our unique urban and rural areas

## Values

Open & Transparent, Accountable, Fair & Equitable

- Build & strengthen identifiable neighbourhoods
- Promote volunteerism & events

Goal

2.

Feel like a small town

- Determine what infrastructure investments are made that will generate wealth for the town & community
- Develop a 20 year financial plan for strategic plan
- Find new sources of revenue
- Balance growth & innovation with maintenance of assets

Goal

4.

Become financially resilient for the next 20 years

Goal

1.

Protect people and property

- Prepare for more severe & frequent storms

- Protect our rural & agricultural areas
- Attract businesses & people to Pelham
- Ensure the East Fonthill Development benefits the entire community

Goal

3.

Provide the environment so our businesses can thrive

- Meet or exceed our customer service standards
- Promote fairness & equity in our corporation
- Have respect for each other

Goal

5.

Build trust in our corporation

