

**Pelham Summerfest 2015 Committee Meeting
May 12, 2015 – Miclette Meeting Room, 4:00 pm**

Agenda Item	Discussion/Notes	Action and Responsibility
<ul style="list-style-type: none"> • Welcome – John Wink, Pelham Business Association • Councillor Gary Accursi • Kathleen Goodman, Director with Welland/Pelham Chamber of Commerce • Vickie vanRavenswaay, Director of Recreation, Culture & Wellness • Sally Jaeger, Special Events & Festivals Programmer • Jodi Hendriks, Culture & Community Enhancement Programmer • Natalie Stickle, 5 x5 Design Studio • Ryan Moffatt, MYAC • Bea Clark - PATC 	<p>In Attendance:</p> <p>Ryan Moffatt Jodi Hendriks Vickie vanRavenswaay Sally Jaeger Bea Clark John Wink Gary Accursi Natalie Stickle</p> <p>Regrets: Kathleen Goodman</p>	
<p>1. Additions to the Agenda</p>	<p>Update on Bar – Vickie</p>	
<p>2. Adoption of Agenda</p>	<p>Agenda adopted as amended Moved by: Ryan Moffatt Seconded by: John Wink CARRIED</p>	
<p>3. Approval of Minutes</p>	<p>Minutes of May 5/15 approved as circulated Moved by: Ryan Moffatt Seconded by: John Wink CARRIED</p>	<p>Sally to forward to Clerk</p>

<p>4. Marketing & Communication</p>	<p>Meeting with 89.1 – 4 radio commercials with youth between June 8th – 12th They will also interview John & country band</p> <p>4 hour window for MC Friday night – 6:00pm -10:00pm</p> <p>Poster to be designed with sponsors Rack cards gone to print It was proposed to offer Pelham printing a Silver level sponsorship in lieu of the \$500 cash for use of the rear access</p>	<p>Ryan to follow up with 4 students</p> <p>Sally to send entertainment line up to Natalie Natalie to send calendar to Sally</p> <p>Staff to follow up with Pelham Printing</p>
<p>5. PATC Update</p>	<p>Bea – first PATC committee meeting Tuesday May 19th PATC rep will be determined then Bike valet still a go for this season PATC will look after Active Zone incl. family walk & ride on Sunday, Tai Chi demo, potential Yoga opportunity, ballot box on Saturday. Budget for Active Zone confirmed at \$1,250</p> <p>Lafarge want to do bike safety – Committee request no use of air horns on truck this year</p>	<p>PATC to follow up</p>
<p>6. MYAC Report</p>	<p>MYAC to look after food/ drink Concentrate on the Friday night My Pelham to follow up with Ryan</p>	
<p>7. Sponsor Update</p>	<p>Half way there Many new sponsors approached 100 cases of water – 18 bottles/case donated by Gary & Mall to Supper Market & Summerfest</p>	

	Looking at doing the same from the In the Orchard building	
13. Other Business:	<p>Update on the bar – Vickie has been in contact with Todd to get drawings Had an offer by Square Root Carpentry to assist putting it together (Ryan Patterson) Issue with storage/ putting it together and transportation Suggestion to look into putting a sea container in the Pelham yard Recommendation to close under the Arches starting 8:00 am on Thursday July 16th to allow for preparation of Summerfest. Motion – Ryan Moffatt Seconded – John Wink CARRIED Entertainment Update –all booked except for a few buskers</p>	Staff to submit a resolution
14. Next Meeting:	<p>Tuesday, May 25 at 4:00 pm Agenda Items: Park Map layout Critical Path Service Club to meet with us in 2 weeks</p>	
15. Adjournment	<p>Meeting Adjourned 6:05pm Motioned: Ryan Moffatt Seconded: John Wink CARRIED</p>	