

Pelham Summerfest 2014 Committee Meeting

June 11, 2014 – Council Chambers, 4:30 pm

Agenda Item	Discussion/Notes	Action and Responsibility
<ul style="list-style-type: none"> • Welcome – Councillor Gary Accursi • Bea Clark, Pelham Active Transportation Committee, Chair • Todd Barber, Chair, Downtown Beautification Committee • John Wink, Past Chair, Pelham Business Association • Kathleen Goodman, Director with Welland/Pelham Chamber of Commerce • Vickie vanRavenswaay, Director of Recreation, Culture & Wellness • Sally Jaeger, Admin. Assistant, Recreation, Culture & Wellness • Natalie Stickle, 5x5 Design Studio 	<p>In attendance:</p> <p>Vickie vanRavenswaay Gary Accursi Bea Clark Todd Barber John Wink Kathleen Goodman</p> <p>Natalie Stickle – Partial</p> <p>Regrets: Sally Jaeger Todd Barber Kathleen Goodman</p>	
<p>1. Additions to the Agenda</p>	<p>Agenda items for the next meeting</p>	
<p>2. Adoption of Agenda</p>	<p>Agenda adopted as amended Moved by: Bea Seconded by: John CARRIED</p>	
<p>3. Approval of Minutes</p>	<p>Minutes of June 4/14 approved as amended Moved by: John Seconded by: Gary CARRIED</p>	

<p>4. Media-Promotion</p>	<ul style="list-style-type: none"> • Web listings complete • Sponsor posters sent to Pelham printing • Ad for Art in the Park going out this week • Posters approved, ready to be printed and sent out • Sharing contest is up and running through social media • Articles almost completed – committee answered Natalie’s questions 	<p>Halee and Natalie</p> <p>Natalie to wait for sponsor (Tim Horton’s)</p> <p>Natalie to edit and finalize</p>
<p>5. Parent Pick up Area on Friday Night</p>	<ul style="list-style-type: none"> • Library • Taxi stand at Meridian Friday night 9-11:30 and Saturday night 9-12:30 • separate article to be created for taxi and shuttle • Shuttle, Friday 5-11 and Saturday 1-12:30 through Fenwick • Highlight Friday night, Make it known 	<p>Natalie to create article</p> <p>Gary to highlight his section</p>
<p>6. Review of 2014 Budget & POs</p>	<ul style="list-style-type: none"> • 2013/2014 Financial statements were reviewed • Bike Valet, Thursday front Lawn, Friday and Saturday on the street • Price out A-Frame signs printed by Pelham Printing 	<p>Bea to follow up</p> <p>Vickie to follow up</p>
<p>7. Bar Design Update – Todd</p>	<p>To be discussed next week</p>	
<p>8. Signage</p>	<p>To be discussed next week</p>	
<p>9. Permanent Signage for Arches</p>	<p>Vickie to review pricing, size and information</p>	

10. Sunday Bouncer Volunteers	MYAC – Sign up listed started	Martha to follow up
11. Other Business:		
12. Next Meeting:	Wednesday, July 18 at 4:30 pm Items for agenda: Daily Scripts Finalize bar design	Bea to follow up Todd to follow up
13. Adjournment	Meeting adjourned at 6:50 pm	