

Pelham Summerfest 2012 Committee Meeting MINUTES

2012

WEDNESDAY July 4, 2012 Council Chambers 4:00pm

Agenda Item	Decisions Reached	Action and Responsibility
<ul style="list-style-type: none"> ○ Welcome – Bea Clark, Chair, Pelham Active Transportation Committee ○ Todd Barber, Chair, Downtown Beautification Committee ○ Vickie vanRavenswaay, Manager of Community Services ○ Kathleen Goodman, Director with Welland/Pelham Chamber of Commerce ○ John Wink, Past Chair, Pelham Business Association <p>Regrets</p> <ul style="list-style-type: none"> • Councillor Gary Accursi, Committee Chair 		<p>Bea Clark Chaired the meeting in Gary's absence.</p>
<p>1. Additions to the Agenda:</p>	<p>The Agenda was adopted as, Moved by John Wink, Seconded by Todd Barber</p>	
<p>2. Approval of minutes:</p>	<p>The minutes were adopted as</p>	

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<p>June 27, 2012</p>	<p>amended, Moved by Todd Barber and Seconded by John Wink</p>	<p>Minutes amended to read June 13 meeting from 12pm – 2pm</p>
<p>3. Summerfest 2012 Promotional Plan 4:30pm</p>	<p>Forest Green Creations Front storefront – Vinyl wrap The cost will be approximately \$1100.00. The Committee thinks the idea is great although the cost</p> <p>Brochure Wrap Cathy presented a draft brochure. The Committee reviewed and suggested changes.</p>	
<p>4. Summerfest Pavilion Status:</p>	<p>Niagara Pre-Hung doors \$500.00 in kind donation M & G Promotions will print and fabricate the sign 12' x 4' Sponsorship & no Truck sign in kind sponsor \$1400. July 11 & 12 construction in the arena.</p>	<p>Vickie will find out the possibility of installing two plugs on the street lights to light the pavilion through Niagara Peninsula Energy. Todd will forward further details including proposed voltage information.</p> <p>Todd will confirm sponsorships for the Pavilion. These</p>

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<ul style="list-style-type: none"> • Sponsorship – Kathleen • Logistics – Vickie • Entertainment – Gary 	<ul style="list-style-type: none"> - Tim Hudak? - Doug Joyner? - Joe Hendriks? <p>Kathleen - Will follow-up on Pledge Commitments</p> <p>Order Beer Tickets Thursday & Friday 3,000 tickets Saturday 10,000 tickets</p> <p>Beer Pavilion Service Club meeting will be held on Tuesday July 10 at 6:30pm Council Chambers</p> <p>Gary forwarded a brief report on Entertainment: Scotiabank could sponsor Steve Burnside Blues Band on Sunday Jimmy Buffet Tribute band may need to change to a Nashville Tribute Show due to band member work commitments. The Committee agreed that this</p>	<p>Vickie will see if we can get printed beer/wine ticket.</p> <p>Todd & Vickie will host a Beer Pavilion Service Club meeting on Tuesday July 10 @ 6:30pm</p> <p>Gary will firm up band</p>
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<ul style="list-style-type: none">Active Zone – BeaKids Zone – John Notre Dame Cheerleaders	<p>would be fine.</p> <p>Presented a diagram of the Active Zone layout. PMHA Street Hockey rink size will be confirmed this week.</p> <p>John Wink spoke on the possibility of the Notre Dame Cheerleaders attending the Festival. It was suggested they could perform between 2:30 and 4:30pm on the Street impromptu.</p> <p>The girls may also assist with the jump and bounces.</p>	<p>John will confirm cheerleaders</p>
8. Next Meeting: <ul style="list-style-type: none">Friday July 13 , 12 -2pm Council Chambers		
9. Adjournment:		