

Pelham Summerfest 2012 Committee Meeting

February 22, 2012 Council Chambers 4:30 pm

Agenda Item	Decisions Reached	Action and Responsibility
<p>1. Welcome – Councillor Gary Accursi, Committee Chair</p> <ul style="list-style-type: none"> • Todd Barber, Chair, Downtown Beautification Committee • Bea Clark, Chair, Pelham Active Transportation Committee • John Wink, Past Chair, Pelham Business Association • Vickie vanRavenswaay, Manager of Community Services • <p>Regrets: Kathleen Goodman, Director with Welland/Pelham Chamber of Commerce</p>		
<p>2. Additions to the Agenda</p> <ul style="list-style-type: none"> • 		
<p>3. Approval of minutes of February 15, 2012 meeting. Amendment</p> <ul style="list-style-type: none"> • 2. Niagara Music Festival tickets – contact Gary Accursi not Todd 	<p>THAT the minutes of February 15, 2012 be approved as amended. Moved by Bea Clark, Seconded by John Wink CARRIED</p>	
<p>4. Business Arising from minutes:</p>		

<p>a) Food & Beverage options in Peace Park including possibly licensing the tent to serve wine.</p>	<p>The Committee discussed when the tent in Peace Park should be licensed:</p> <ul style="list-style-type: none"> • Thursday – licensed • Friday – licensed • Saturday – licensed • Sunday – licensed 	
<p>b) Review Activity location and Summerfest layout.</p>	<p>Active Zone –</p> <ul style="list-style-type: none"> • Bike Rodeo be part of main Street not near the kids Zone. • Hire Students to help animate activities. • Zumba challenge on stage • Geo caching • Nordic walking • Helmet fitting, bike sizing • Bike clinic • Ride with the Freewheelers • Hike with Bruce Trail – Lathrop property • Hula Loops, chalk 	<p>Active transportation committee</p>

	<ul style="list-style-type: none"> • Skipping competition • Swim Meet • Lacrosse tournament • • <p>Kids Zone – make sure activities come with employees</p> <ul style="list-style-type: none"> • climbing wall • portable basketball hoops – Minor Ball • 3 jumping bouncers • Sumo wrestlers • Firefighters Station #3 • Gerry Howell Howell's Pumpkin Farm • Hackey sack tournament • Fire truck/hose/burning house <p>Bandshell Entertainment</p> <p>–</p> <ul style="list-style-type: none"> • Children's entertainment • Buskers • magicians 	<p>John to investigate</p> <p>Gary to make contact</p> <p>Gary to contact</p> <p>Gary to contact</p> <p>Gary</p>
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<ul style="list-style-type: none"> • Vendor Fees: <ul style="list-style-type: none"> ➤ Food & Beverage ➤ Craft, etc. ➤ Non-profit 	<p>Promotion \$25,000.</p> <p>Vendor Fees Will be set at the March 21 meeting</p>	
<p>6. Subcommittees:</p> <ul style="list-style-type: none"> - Food & Beverage – Draft T o R - Gary - Non Food Vendor – - Promotional – Draft RFP - Todd - Sponsorship <ul style="list-style-type: none"> - Draft T o R - Gary - draft letter - Bea - Logistics – - Entertainment – - Active Zone - - Kids Zone – - 	<p>Gary presented the Terms of Reference for the Food & Beverage Committee and the Sponsorship Committee.</p> <p>Todd presented the draft RFP for Promotion.</p> <p>Bea Clark presented a draft sponsorship letter to the Committee.</p>	<p>Gary will amend the presented Terms of Reference as discussed.</p> <p>Todd will make amendments to the RFP and forward to Vickie for circulation.</p> <p>Bea will amend letter as discussed and forward to Vickie. Vickie have the letters prepared for signatures at next meeting.</p>
<p>7. Other Business:</p> <ul style="list-style-type: none"> • 		
<p>8. Next Meeting:</p> <ul style="list-style-type: none"> • Wednesday February 29th, 4:30pm Council Chambers 	<p>Todd is not available for February 29 meeting.</p>	<p>Vickie will contact and invite: Dirk Wiens – Winecountry Tours</p>

<ul style="list-style-type: none">• Wednesday March 21st, 4:30pm Council Chambers <p>9. Adjournment</p>		<p>Pat Hatlar – Art Show Gayle Baltjes Chataway – Concert Series Fred Arbour – Farmer’s market Services Clubs – Rotary Club; Fenwick Lions Club; Fonthill Lions Club and the Kinsmen Club</p>
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