

Pelham Beautification Committee

Meeting Notes: October 26, 2015

Present: Maria Zeghayer (Chair), Amber Cuthbertson, Sandra Harding, Greta Hildebrand, Richard Rybiak, Andrea Clemencio

Guest: Lise Daniel

Regrets: Melanie Lachnit

7:15 pm Welcome and Introduction from members and guest Approval of Agenda	Andrea would like to keep meeting short to allow time for Strategic Planning. Not all agenda items would be covered.	
Approval of Minutes of Sept. 28, 2015	No minutes from informal meeting, Sept. 28 (did not meet quorum)	NB. Min's from August 6 should be approved.
Business Arising from the Sept. 28, 2015 meeting	None	
Trillium Awards	Trillium Awards Debriefing: <ul style="list-style-type: none">• Other categories to be considered for future: farms (both houses and barns); refine categories• Find sponsorship for gifts/gift cards• Lower no. entries (30 compared to 50 in 2014) due to late start of Committee, lack of advertising and promotion• Going forward, committee to look into: personal connections Businesses including garden centres Banners Piggy-backing on events to spread the word i.e. Garden Tour paves the way for Trillium Awards Working with local newspaper/s to run weekly garden feature to generate public awareness and interest	Committee as a whole
Email Comment	Maria commented on the number of emails generated, especially regarding the Trillium Awards. <ul style="list-style-type: none">• Going forward members are to refine emails by informing the whole committee only when everyone's input is required, or to conclude a particular discussion.• Please use subject lines that identify the conversation for easy and future reference.	
Christmas in Pelham	Sandra is happy to remain as representative on the <i>Christmas in Pelham Committee</i> . However, Greta commented that any jobs required be distributed among our members. <ul style="list-style-type: none">• There are 4 categories/sponsors/gifts for the Outdoor Light Competition.• Councilor Rybiak was asked to request the template for nominations from Vicky at the Town office.	Councilor Rybiak to request nomination template from Vicky VanRavenswaay.

	<ul style="list-style-type: none"> • The competition will be extended to the end of the first week of December to allow more homes to participate • Sandra indicated that our committee is responsible for finding 3 sponsors to provide winners' gifts. • Winners will be published on the Town's website 	Beautification Committee members to find sponsors and gifts
Canada – 150 Year Celebration, to be deferred	Formal part of the meeting adjourned at 8 pm to allow time for Strategic Planning	