

**Pelham Beautification Committee**

**Meeting Notes: January 11, 2016**

**Present: Maria Zeghayer (Chair), Amber Cuthbertson, Greta Hildebrand**

**Ava Colangelo and Marisa Battista (MYAC reps.)**

**Regrets: Sandra Harding, Richard Rybiak, Andrea Clemencio**

**Meeting held at Fonthill Public Library, Festival Room**

<p>7:05 pm Approval of Agenda</p>	<p>Discuss steps to enacting strategic plan Please note plan has been modified to 6 Priorities from the original 8.</p>	<p>Greta to contact Town representatives to clarify Strategic Plan (as noted)</p>
<p>Approval of Minutes of December 8, 2015 Motedioned: Maria Secodeded: Amber</p>	<p>Minutes for December 8 approved with amendment to spelling of Ava Colangelo’s name. Maria collected phone numbers from members for quicker contact should the need arise, especially during the winter. Follow up on meeting schedule. Scheduling needs to align with availability of Town and Council representatives.</p>	<p>Maria to contact Andrea.</p>
<p>Business Arising from the December 8, 2015 meeting</p>	<p>Students had recommended “how might students participate” in strategic plan brainstorming but not brought forward as a priority. Greta noted that students’ participation in the committee and hands-on was a given and their help was important.</p>	
<p>Strategic Planning: Steps to enacting the plan First 3 Priorities discussed:</p> <ul style="list-style-type: none"> <li>○ Restarting Community Garden</li> <li>○ Getting involved in urban design guidelines</li> <li>○ Improving Gateways</li> </ul>	<p><b><u>Restarting Community Gardens:</u></b> Public interest may have to be reassessed by way of a public meeting. Students noted that E.L. Crosley’s Horticultural Club would have an interest in participating, hands on. Marisa to request all previous information regarding Community Gardens including Impact Study, Budget presented and passed by Town Council and any other relevant and important information from Greening Niagara. <b>Current Projects</b> – addressing awareness and interest among the public is critical if the Garden Tour, Trillium Awards and Christmas Lights Competition is to be continued successfully. <b>Garden Tour for 2016:</b> How do we get more involvement? Alliance with the Horticultural Society for tour venues and garden sitting participation. Students could play an important role here. Collaboration with artists in Pelham to add interest and audience to the gardens. If this aspect is of interest, Greta may be able to assist through her contacts.  Committee members are requested to pool their ideas regarding garden venues, sources of help and advertising the event.  <b><u>Getting involved in urban design guidelines:</u></b> Amber felt this step was critical to understanding what has been laid out already. This knowledge is important towards</p>	<p>Marisa to contact Christine and Andrea</p> <p>Maria to contact Town to request information on previous tours.</p> <p>All Committee Members</p> <p>Amber to request copy of Urban Plan</p>

	<p><b>Improving Gateways.</b> Committee members should familiarize themselves with Urban Plan Guidelines and note any aspect that stands out for further discussion.</p> <p>We should be aware of what is already in the planning stage for the Gateways.</p>	<p>Guidelines for all Committee members and current plans for Gateways.</p> <p>Committee members to read and make notes.</p>
<p>8:00 pm Adjournment</p>		