

**SUMMERfest In Pelham Committee  
Meeting Notes  
May 4, 2011, Town Hall**

Present: Todd Barber, Chair, Downtown Beautification Committee, Bea Clark, Chair, Pelham Transportation Committee, John Wink, Chair, Pelham Business Association, Councillor Gary Accursi, Councillor Catharine King,  
Town Staff: Vickie vanRavenswaay, Manager of Community Services, Katie Thorpe, Community Services Coordinator,  
Food/Beverage CIP Reps Paul from Indulgence and Leigh from Zest  
Cathy Berkhout-Bosse

Agenda Item	Discussion	Person Responsible, Action and Due Date
Welcome	Vickie welcomed everyone to the meeting.	
Additions to Agenda		
Adoption to the Agenda		
Report from Food/Beverage Provider In CIP	<p>Representatives from the Food Vendors provided us with a report from their meeting on Monday. Questions proposed to the Food vendors by the committee</p> <p><b>1. Date for the festival (reactions from vendors)</b></p> <ul style="list-style-type: none"> <li>-Event should be postponed to August-September</li> <li>-People are not around in the summer</li> <li>-Late August more people are in town.</li> <li>-Unanimous that date should be changed.</li> </ul> <p>Vendors expressed concerns that the street would not be ready for the proposed date.</p> <p><b>2. Are you proposing one large Food/Beverage tent:</b></p> <ul style="list-style-type: none"> <li>-No,</li> </ul> <p>Group discussed having vendors on both side of street North End. Extend license if they can. Idea of beer coral not tent. Food vendors need hydro the town can provide them with portable power.</p> <p><b>3. If so who would operate tent?</b></p> <p>If there were to be a beer tent stay</p>	

	<p>local. – Service clubs that have catering license Lions or Legion.          -Beer tent alcohol in tent</p> <p><b>4. What happens with CIP Non food/beverage Vendors that want to sell or give away food/beverage items:</b>          No duplicates, No pop/water.          Would like to approve vendor and what they will contribute.          What do we charge vendor outside area? \$200-500,          CPI Food Providers willing to be Jury for Outside vendors.</p> <p><b>5. Should non food vendors be able to sell food</b>          No</p> <p><b>6. Should Farmers Market be invited as a CIP vendor?</b>          They can be invited as vendor not farmers market. They need to pay for booth.          No prepared food- no flowers, No cheeses.</p>	
Non Food/Beverage Vendor Meeting within the CIP May 4 <sup>th</sup> .	Vickie briefly updated the Committee on the Meeting that took place on May 4th with the Non Food/Beverage Vendors within the CIP Area. The meeting was poorly attended. 4 vendors in total. They were asked the same questions as the Food and Beverage Vendors. They felt it was important for CIP vendors to not have to pay for a booth, For local vendors outside of the CIP to pay one fee and for non local vendors to pay another fee.	
Final Decision on Event Date	Committee after conversation decided on keeping the date Saturday July 23 <sup>rd</sup> .	
Tiger Eye Solutions Proposal review	Cathy Berkhout-Bosse presented the committee with Tiger Eye Solutions Proposal. The committee spoke to Cathy about next steps. Local website to be done right away. Negotiations with media to start. Hope to draw 10-15	Kathy to have logo and website by next meeting. Katie to contact CBC live right now. Katie to find quotes

	<p>thousand people.          Committee divided events into sections for donors to sponsor. Music 10,000          Active participation- Bike Rodeo, Foot Race, Bike Race, Childrens inflatables- \$5,000.          Amp Fest including mobile skateboard park/ Climbing walll \$5,000</p>	<p>from local Inflatable companies          John to get quotes on inflatables.</p>
Other Business		
Next Meeting Adjournment	May 11th 4:30pm-6:30pm	