

**Street Opening Festival Committee
Meeting Notes
January 24, 2011, Town Hall**

Present: Todd Barber, Chair, Downtown Beautification Committee, Bea Clark, Chair, Pelham Transportation Committee, John Wink, Chair, Pelham Business Association, Councillor Catharine King and Vickie vanRavenswaay, Manager of Community Services.
Regrets: Councillor Gary Accursi

Agenda Item	Discussion	Person Responsible, Action and Due Date
Welcome	Vickie welcomed everyone to the meeting.	
Round Table – Festival Goals,	<p>Downtown Beautification Committee - Promote C.I.P. Area. Festival should include whole area. Hwy #20 left open with Pelham Street Closed from Broad Street to College Street.</p> <p>Pelham Active Transportation Committee - Open Streets Event – Car Free, Healthy Lifestyles, Family Activities, music walk & cycle in Town. City of Hamilton and New York City all have Open Streets Event. Demonstrations encouraging safe cycling and walking.</p> <p>Pelham Business Association - Businesses took a huge hit during construction. Great Opportunity for residents to visit businesses that were affected by the Reconstruction.</p>	
Road Closure	The Committee discussed road closures and decided it would only be fair to include all businesses in the Community Improvement Plan Area. CIP Plan Attached.	
Possible Activities:	Promotion of Active Transportation through displays, demonstrations, promotion of walking clubs, cycling, hiking club, bike rodeo, perhaps bike ride, etc. Businesses bring goods out on the streets, give businesses activities they could participate on/and or sponsor. Street Dance, Pet Show, Buskers, etc.	
Budget:	Vickie informed the Committee Staff have requested \$5,000.00 from Council to help offset costs in staging the Festival. Businesses will have the opportunity to sponsor activities.	
Festival Date	The Committee agreed the Festival will be on a Saturday from 1pm to 11pm. June, July, August or September. Every month had pros and cons. It was decided the Pelham Business Association will ask their members and	John Wink will discuss with the PBA executive prior to the next meeting. Bea Clark will email

	downtown businesses that are not included in the Business Association.	Committee members. Todd Barber will speak with the Beautification Committee
Other Business	Preparation of Business Plan. Todd will prepare a graphic layout of Pelham Street and possible activities. Once the layout is complete the Committee will invite all businesses within the area to a meeting to discuss the logistics of the Festival, including dates and road closures.	Todd will prepare Mapping.
Next Meeting	Wednesday February 9, 2011, at 3pm, in the North Wing Committee Room, Municipal Office	Meeting adjourned: