

**Street Opening Festival Committee
Meeting Notes
April 6, 2011, Town Hall**

Present: Todd Barber, Chair, Downtown Beautification Committee, Bea Clark, Chair, Pelham Transportation Committee, John Wink, Chair, Pelham Business Association, Councillor Gary Accursi, Vickie vanRavenswaay, Manager of Community Services and Katie Thorpe Community Services Coordinator
Councillor Catharine King

Agenda Item	Discussion	Person Responsible, Action and Due Date
Welcome	Vickie welcomed everyone to the meeting.	
Additions to Agenda	Committee agreed on agenda items	
Adoption to the Agenda		
Promotion- Cathy Berkhout Bosse- Todd Barber	Todd informed us that Cathy will be submitting proposal to committee	Update Committee to reviewed proposal.
Site Mapping	Committee blocked off spots for vendor booths, Stage area, Activity areas along Pelham street And potential areas for beer tent. BBQ options? -Klagger, My place, Country Corner Bandshell area for Amp Fest 12-4 pm and other entertainment through out the day. Back parking lot of town hall. – flip side Gary provided committee with music line up and prices Flat broke \$1600 for 2 hour set Sandy Vine and the midnights 1,000-1,200. Bea reported the Gorman's are interested. Pelham Jazz band to perform.	Bea to speak with Niagara college about if the would provide beer/wine tent. -Katie to speak with Mayor's Youth regarding AMP Fest. Katie to speak with Flipside on pricing and other details. -John to connect with Jazz band. -Gary to connect with sound guy.
Community Participation	Sports Figures involvement?-Gary to ask Lacrosse players. -Sidewalk chalk? Street Art? -Street hockey, Ball hockey, Basketball	Garry to Talk to Ron from Sobey's of exactly what his involvement will be.

	<p>-Improv? in bandshell and/or on the street</p> <p>-Pet Show?</p> <p>Tom Bailey Fun Run?</p> <p>Zumba demo- on Stage?</p>	
Other Business	<p>Need Parking Map included in promotional materials.</p> <p>Promotion to include (bring your own lawn chair)</p> <p>Make sure to include walk and bike path options. To encourage active transportation.</p> <p>Region water truck.</p> <p>Committee discussed t-shirt give away or selling t-shirts for event?</p> <p>Try to find Jugglers for street performances.</p> <p>Anna Olsen- Food Demo?</p>	
Next Meeting	April 13 th 4:30pm-6pm	
Adjournment		