

CONTACT US TODAY!

INNOVATENIAGARA.COM

CALL FOR EXPRESSIONS OF INTEREST
DEADLINE: FRIDAY NOVEMBER 17TH

Do you have a **digital technology** product that will revolutionize:

AGRICULTURE / AGRIFOOD / AGRITOURISM?
BREWING AND DISTILLING?
WINEMAKING AND VITICULTURE?
FOOD AND BEVERAGE MANUFACTURING?



We want to hear from you!

Opportunities include up to \$5,000 worth of one-on-one support toward a strategic marketing or business development project that will help your business grow and succeed.

WHO IS ELIGIBLE?

Startups and small-to-medium sized established businesses with **innovative digital technology products or services** geared toward advancing the sectors listed above. As clients of a Regional Innovation Centre, companies must be headquartered in Ontario; priority will be given to Niagara-area companies, as they will benefit most from our local services and networks.

HOW CAN WE HELP?

Access world class **digital media technologies**, tailored **one-on-one** business services, and up to **\$5000** worth of strategic marketing assistance to help you harvest the fruit of your revolutionary digital product! *the Generator at one*, powered by Innovate Niagara, is a **world-class interactive digital media facility** and business incubator in the heart of Canada's largest wine region!

BEAR THE FRUIT OF YOUR IDEAS!

Tell us what you need to reach your goals! Our business services and programming are designed to help leading-edge entrepreneurs start, grow, and succeed!



REVENUE GROWTH

Secure new markets or clients; export development; supply chain cost reductions.



JOB CREATION

Develop and staff new positions; employee recruitment and retention strategies.



PRODUCT DEVELOPMENT

New intellectual property development; new market applications for technologies.



RESEARCH & COMMERCIALIZATION

Collaboration with post-secondary research partners and applied technology industry experts.



FUNDING & INVESTMENT

Secure funds for product/process improvements; attract investors; develop licensing opportunities.