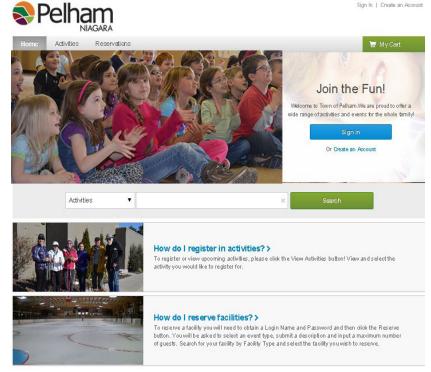


September 16, 2014

Town of Pelham Launches Online Recreation Registrations & Reservations

On Tuesday, September 16, 2014 the Town of Pelham is launching Active Network, a new web-based registration software application for recreational programs, rentals and events.



By signing up through Pelham's customized Active Network webpage, residents can register for various activities like Camp and Zumba, Swimming and Shinny, as well as reserve facility rentals, from the comfort of their home using their credit card.

"We are eager to offer our community this new, convenient, secure and fast registration and reservation engine for recreation services," said Vickie vanRavenswaay, Director of Recreation, Culture & Wellness.

Convenient online registrations will also help the Town of Pelham connect with residents through e-mail notifications regarding promotional events and upcoming activities.

The Town of Pelham hopes real-time user feedback will help with program and service delivery and customer service.

The implementation of Pelham's Active Network aims to improve community participation in recreational activities, programs and events, and to get more people to be more active in town.

So go on, give it a try!

For additional information, please contact: Vickie vanRavenswaay, Director of Recreation, Culture & Wellness (905) 892-2607 ext. 312