

## Pelham Summerfest Named a Top 100 Festival For Second Year

Pelham's done it again! The Town of Pelham and the Pelham Summerfest Committee are pleased to announce that Pelham Summerfest — the Town's signature event — has been recognized by Festivals and Events Ontario (FEO) for a second year in a row as one of the **Top 100 Festivals and Events in Ontario**.

"We couldn't be more proud that Festivals & Events Ontario has once again highlighted Pelham Summerfest as one of the Province's Best 100!" said Mayor Dave Augustyn. "It is due to our remarkable volunteers and sponsors that our community festival is such a great success and we hope you will join us again this year starting on Thursday, July 14<sup>th</sup>."

New for Summerfest 2016 (July 14-17)

- Car Show on Sunday (pelhamsummerfest.ca/car-show)
- Cabinet of Curiosity Sideshow Enjoy a wonder-filled storytelling experience, both immersive & interactive. Witness sights rarely seen & tales too tall for everyday telling.
- YTV The Zone Backstage Tour Go behind the scenes of The Zone with a 360-degree virtual reality tour, take your photo "on set," and even meet the hosts.

Returning this year are some fantastic bands and entertainers, such as Elton Lammie for Country Night on Friday, and Flat Broke and Jonesy for Street Festival Night on Saturday.

Come Chill on the Hill and bring your family, friends, neighbours, sunscreen, lawn chairs and dancing shoes!

The 2016 Top 100 Awards were given out on March 2-4, 2016 during FEO's Annual Conference *Dare 2B Different* in Markham, Ontario. There are more than 3,000 festivals and events staged each year throughout Ontario, and FEO recognizes the Top 100 that excel within the industry.



Pelham Summerfest Committee members: John Wink, Committee Chair; Gary Accursi, Pelham Council; Bill Gibson, Pelham Active Transportation Committee, Sofia Labricciosa, Mayor's Youth Advisory Council; Candy Ashbee, Pelham Business Association; Matthew Leask, Pelham Resident; Michelle Stewart, Pelham Resident; and Vickie vanRavenswaay, Town of Pelham.

For more information about Pelham Summerfest visit <u>pelhamsummerfest.ca</u> or e-mail summerfest@pelham.ca.

For more information, please contact:

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