Press Release



June 29, 2015

## **Downtown Fenwick Revitalization Grand Opening Celebration**

Calling all residents and businesses! The Town of Pelham cordially invites you to the Downtown Fenwick Revitalization Grand Opening Celebration on Saturday, July 11, 2015 from 4:00 p.m. until midnight.

Enjoy great food, live music, catch up with friends and visit Fenwick merchants, shops and businesses who are ready to welcome you back to the downtown core along Canboro Road.

"We are happy that construction in Downtown Fenwick is essentially complete," said Mayor Dave Augustyn. "We commend the business community for their patience during the revitalization and invite everyone to celebrate the grand re-opening of Downtown Fenwick with us."

Residents are invited to enjoy:

4:00 p.m.	Celebration Begins
4:30 p.m.	Official Ribbon Cutting Ceremony
4:45 p.m.	Flat Broke (until 6:30 p.m.) 🎝
7:00 p.m.	<u>Jim Casson</u> , <u>Mark Lalama</u> and Mr. Bassman (until 9:30 p.m.) ♪
9:30 p.m.	Lighting of Gas Lamps
9:45 p.m.	Up Front (until midnight) 회

Don't forget to enter the draw for a chance to win Fenwick Bucks. An event poster is attached to this release.

Please also be advised that Canboro Road in Downtown Fenwick will be closed from 3:00 p.m. on July 11, 2015 until 1:00 a.m. on July 12, 2015 for the event.

Special thanks to event sponsor and partner <u>Willowbrook Nurseries</u> and to <u>Young Sod Farms</u> and the Christopher Family for contributing towards the gas lamps.

## **Downtown Fenwick Revitalization Facts**

- In 2013 the 160<sup>th</sup> Anniversary of Fenwick— Council approved the start of the revitalization of Downtown Fenwick, including improvements to help make the area more pedestrian friendly, bury hydro lines, and enhance the historic flagpole.
- In May 2013, Council officially designated the <u>Fenwick Flagpole</u> as a significant heritage structure

   the first and only flagpole so designated in Ontario.
- In December 2013, the community participated in an <u>Open House</u> to provide feedback on the construction's final design.
- In 2014, Council approved the multi-million dollar project and work began during the late-summer.
- In April and May 2015, the contractor finished the brickwork and installed 195 engraved, community bricks, constructed sidewalks and curbs, installed lampposts, removed the hydro poles, sodded and landscaped, and added a top coat of asphalt. These finishing touches should be completed by the of the summer.

For more information, please contact: Dave Augustyn, Mayor (905) 892-2607 ext. 317

Darren Ottaway, CAO (905) 892-2607 ext. 318

## **DOWNTOWN FENWICK REVITALIZATION GRAND OPENING CELEBRATION**

## **SATURDAY, JULY 11, 2015** 4:00 P.M. UNTIL MIDNIGHT

Construction is nearing an end and it's time to celebrate the grand re-opening of Downtown Fenwick!

All merchants, shops and businesses are ready to welcome you back to the downtown core along Canboro Road.

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WIN Join us as we enjoy: FENWIC **Celebration Begins** 4:00 p.m. Official Ribbon Cutting Ceremony BUCKS 4:30 p.m. Flat Broke (until 6:30 p.m.) 4:45 p.m. Jim Casson, Mark Lalama & Mr. Bassman (until 9:30 p.m.) 7:15 p.m. 9:30 p.m. Lighting of Gas Lamps (contributed by Young Sod Farms & Christopher Family) Up Front (until midnight) 9:45 p.m.

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