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## What is the Bike Valet?

The Town of Pelham is currently seeking local businesses to sponsor or operate this year's Bike Valet during Supper Market. The Bike Valet will help to encourage active transport among residents who plan on attending the Supper Market. Residents who arrive to the Supper Market via their bicycle will have the opportunity to leave their bike with the Bike Valet for safe-keeping during the event. Bikes will be stored in an orderly fashion and marked with an identification number to ensure they are returned to their owner. There will be an on-site Town of Pelham coordinator to help set-up and oversee the Bike Valet.

The Bike Valet is an excellent opportunity for local businesses to give back to the community while being able to promote to residents. Businesses can sponsor one Bike Valet per month (up to a maximum of four times) during the course of the summer. The Bike Valet will start on Thursday, June 20 and will run every Thursday night until September 5. Hours of operation for the Bike Valet are 5:00-9:30pm. Bike Valet sponsors will be awarded on a first come, first served basis. Approved sponsors will have the opportunity to display a sign and hand out brochures or business cards on their designated night(s).

## Responsibilities of the Sponsor

- Provide 1-2 volunteers to operate the Bike Valet from 5pm – 930pm
- Tag bikes with identification numbers
- Ensure bikes are stored safely to avoid causing damage to bikes/ property
- Ensure adequate supervision of the Bike Valet station to prevent theft of bike(s)
- Abide by all Town of Pelham policies and by-laws while on the premises
- Honor and abide by the sponsorship contract

## Responsibilities of the Town of Pelham

- Provide tables, tent, and identification numbers to the sponsor
- Provide an A-frame stand for sponsor signage
- Promote your business through social media and the Town of Pelham website
- Provide an on-site coordinator to support volunteers
- Honour and abide by the sponsorship contract

**Bike Valet Application**

Please check off the following dates you want to volunteer to host the bike valet, volunteers need to be available from 5pm – 9:30pm (a maximum of once per month, maximum of four times June – September):

June		July					August				September	
18	25	2	9	16	23	30	6	13	20	27	3	10

If you have any questions or concerns, or to return your completed application please contact:

Town of Pelham Recreation, Culture and Wellness Department  
 Stephanie Yole  
 syole@pelham.ca  
 Phone: 905-892-2607 ext. 341  
 Fax: 905-892-5055

Business Owner/ Operator

Contact Email

Signature

Date