

Town of Pelham launches new public engagement tool

FOR IMMEDIATE RELEASE

February 18, 2021

Pelham, ON – The Town of Pelham will launch a new online engagement tool, [EngagingPelham](#), on Thursday, February 18. The online portal features a suite of engagement tools asking residents to participate in discussions, offer ideas, complete surveys, and more on various topics.

The software, powered by Bang the Table's Engagement HQ, offers a user-friendly site that hosts information, documents, videos, photos, and more, allowing residents to participate and follow projects as they progress. Tools such as surveys, question and answer, polls, news feeds, virtual post-it notes, and the ability to connect with the project's administrators are available.

"This tool will help the Town and residents connect in a way that opens up the idea of two-way communication," said Marc MacDonald, communications and public relations specialist. "The options this new platform offers exceed what has been available to us in the past. The convenience and flexibility of the program are designed to boost engagement and invite viewpoints from all sides of any particular issue."

Community engagement helps the Town improve its understanding of resident concerns and improve its recommendations. By engaging with residents, the Town can make more informed decisions based on the community's needs, opinions, and visions on issues that matter to them.

It is encouraged that users register once on the site before sharing their input. Usernames retain a level of anonymity for individuals concerned with using their real names. Registered users can tailor their preferences to receive notifications about topics and projects of interest.

The onboarding of this platform is another example of the Town Council's strategic plan commitment to enhancing communication and engagement. The first Town projects to use the platform are Second Dwelling Units and the Pelham Street Reconstruction project (live as of February 22). Additional features such as staff shout outs and upcoming broadband Internet survey will also be posted to the site.

Residents can visit <https://engagingpelham.ca> to register and begin engaging with featured and current projects.

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