
Pelham Farmers Market opens May 6, 2021

FOR IMMEDIATE RELEASE

April 22, 2021

Pelham, ON – The Pelham Farmers Market, an essential service provider, will operate for the first time this year on Thursday, May 6, 2021, at a limited capacity. The Market continues operation every Thursday through October 7, from 4 p.m. until dusk.

"Safety and access to fresh local produce are of the utmost importance as we continue to operate the Farmers Market for the second year amid the ongoing pandemic," said Leah Letford, special events and festivals programmer. "The local vendors are excited to provide their services again this year, and a farmers market is a great way to help support local."

Due to the COVID-19 pandemic, the Market has again adopted regulations to keep patrons safe while visiting vendors. These regulations have been approved by Niagara Public Health and are similar to those that were in place during last year's Market.

This year, only 13 patrons may be in the market area at any given time (excluding vendors) to ensure physical distancing can be maintained. Patrons are to adhere to one-way traffic flow around the Market from the designated entrance and exit point.

Patrons to the Market can expect the following from their visit:

- All patrons are asked to please wear a face-covering at all times in a manner that covers their mouth, nose, and chin, unless they are entitled to exceptions
- Access to sanitize their hands before entry to the Market
- No handling or sampling of food will be permitted, no onsite consumption
- Maintain a safe physical separation of two metres from other shoppers while in line and the market area
- Follow the traffic-flow directions clearly marked out at the Market
- Exit the area when shopping is completed

Visit the Pelham Farmer's Market webpage at www.pelham.ca/farmers-market and follow the Town's social media channels for updates.

– 30 –

For media inquiries, please contact:

Marc MacDonald
Communications and Public Relations Specialist
905-892-2607 x309
mmacdonald@pelham.ca