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## **Five events in Pelham receive 2022 Festival and Events Ontario recognition award**

### **FOR IMMEDIATE RELEASE**

**March 31, 2022**

Pelham, ON – The Town of Pelham has been awarded the 2022 Festivals and Events Ontario (FEO) recognition award for five events hosted in 2021.

Festivals and event planners from across the province submitted applications for the 2022 awards, highlighting and explaining how they Re-Connected, Re-Imagined and Re-Focused their usual festivals or events to take place during the covid-19 pandemic. The applications were reviewed, and successful applicants were recognized at the 2022 "Energize" Conference, held virtually through March.

The Town of Pelham events recognized by FEO included the Family Day Adventure, Hoppin' Easter in Pelham, Canada Day in Pelham, the Summer Chill Series and Christmas in Pelham. Each event was modified to align with the provincial regulations and public health measures in response to the covid-19 pandemic. With online, hybrid and modified in-person, each event aimed to capture the spirit of the original event in a way that allowed community members to still experience events in Pelham during the pandemic.

"It is always rewarding to have the efforts of the team that works behind the scenes to create events in Pelham recognized," said Director of Recreation Culture and Wellness Vickie vanRavenswaay. "In 2021, Town staff focused on providing unique and hybrid ways to engage the community in variations of the traditional Town celebrations."

Festivals & Events Ontario (FEO) was established in 1987 as an association devoted to the growth and stability of Ontario's festival and event industry. FEO operates Canada's largest dedicated festival and event Conference and oversees an industry-leading awards recognition program.

The Town of Pelham has received previous recognition from FEO for "Canada Day, the Niagara Way" in 2020, and from 2015 to 2019, Pelham Summerfest received the Top 100 Festivals in Ontario award.

For more information about events in Pelham, visit [www.pelham.ca/events](http://www.pelham.ca/events).

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