

PELHAM ART FESTIVAL VOLUNTEERS

General Committee Member

Objective of the Role:

To be a member of a team to organize the Pelham Art Festival, Southern Ontario's Premier Spring show and sale held on Mother's Day weekend at the Pelham Meridian Community Centre and to assist promoting fine art artists artworks in the e-commerce 12 day Online Art Festival that will continue to be available to the public year-round at pelhamartfestival.com. Festival proceeds benefit the Pelham Library System and provide annual scholarships to graduating Pelham students who are pursuing post-secondary studies in fine art from E.L. Crossley Secondary School and Notre Dame College School. The Festival also supports various community art projects.

Broad outline of Tasks and Responsibilities:

- To participate as a committee member in the Pelham Art Festival Committee to make plans and decisions together for the Annual Pelham Art Festival and to help with planning for extra online artist artwork promotion and sales capacity.
- To work as part of the team and take on specific sub-committee tasks and report back to the committee group at monthly meetings. Most committee members take on responsibility for a specific part of what needs to be done according to their special interest, talent, or time available.
- An e-commerce website was set up in 2021 to allow for online sales the first Pelham Art Festival Online was successfully held in May 2021. The capacity of the new website allows for sales to be made year-round. For this extra capacity, more volunteer assistance is required to work with the existing team.

Time Commitment:

- Monthly committee meetings are primarily held from September to June with email contact in-between meetings as needed.
- During the weekend of the Annual Festival, as a committee member you will be expected to participate and assist or attend when it is convenient for you just as all committee members do. Concurrent planning for an in-person and online Festival is assembled. Specific tasks as arranged according to your interest and talents will be expected.

Skills and Qualifications Required:

- All Committee members work with each other to participate in making team decisions so an ability to work cooperatively is important.
- Committee members will need to be comfortable using computers to attend committee meetings and to complete necessary activities related to your role.
- Extra assistance is needed to assist with administrative tasks; communication, promotion, online artist support and the organization of artist applications.

Volunteer Outcomes and Benefits:

- Gain the opportunity to participate in organizing a well respected successful Annual Art Festival and work with active willing volunteers who are passionate about their share of arranging the fine art show.
- The Committee Member will have an important part promoting the Annual Mother's Day event and the online organization of artist artwork presentations or events to facilitate the sale and appreciation of fine art in the community.

Further details about Pelham Art Festivals can be found at pelhamartfestival.com.

If interested, please contact the Executive Chair Heidi TeBrake at heidi.tebrake@sympatico.ca.

