

PELHAM ART FESTIVAL VOLUNTEERS



General Committee Member

Objective of the Role:

To be part of a team to organize the annual Pelham Art Festival held every Mother's Day weekend and the new Online E-commerce art presentations available year-round. This is a large well-respected fundraising Show and Sale with annual donations made to the Pelham Library System, Art Scholarships at EL Crossley, Notre Dame Secondary School and Niagara College & to Community Art Projects upon request.

Broad outline of Tasks/Responsibilities:

- To participate as a committee member in the Pelham Art Festival Committee to make plans and decisions together for the annual Pelham Art Festival and to help with planning for extra Online art promotion and sales capacity.
- To work as part of the team and take on specific sub committee tasks and will report back to the committee group at monthly meetings. Most committee members take on responsibility for a specific part of what needs to be done according to their special interest, talent, or time available.
- A new website was set up in 2021 to allow for online sales through an e-commerce platform & the first Online Pelham Art Festival was successfully held in May 2021. The capacity of the new website allows for sales to be made year-round so Pelham Summer Gallery, Pelham Holiday Art Fest and Pelham Winter Gallery will join Pelham Art Festival Online. For this extra capacity, more volunteer assistance is required to work with the existing team.

Time Commitment:

- Monthly committee meetings primarily from September to June & email contact in between meetings as needed.
- During the weekend of the show, as a committee member you will be expected to assist or attend & participate when it is convenient for you just as all committee members do. Concurrent planning for an in person and online festival is made. Specific tasks as arranged according to your interest and talents will be expected.

Skills and Qualifications Required:

- All Committee members work with each other to participate in making team decisions so an ability to work cooperatively is important.
- Committee members will need to be comfortable using the computer to attend committee meetings & to complete necessary activities related to your role.
- Extra assistance is needed at this time to assist with administrative tasks, communication, promotion, online artist support & organization of artist applications.

Volunteer Outcomes/Benefits:

- Gain opportunity to participate in organizing a well respected successful Annual Art Festival & work with active willing volunteers who are passionate about their parts in arranging for the annual show.
- The Committee Member will have an important part in promoting the annual Mothers Day event and Online organization of art presentations or events to facilitate the sale and appreciation of art in the community.

Further details about the Pelham Art Festival can be found at pelhamartfestival.com
If interested, please contact Heidi TeBrake at heidi.tebrake@sympatico.ca